

Student Leadership
Development Center

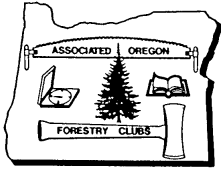
Career and Technical Student Organizations in Oregon



Susan Castillo
State Superintendent of Public Instruction



Maureen T. Casey, Ph.D., Superintendent



Student Leadership
Development Center



Career and Technical Student Organizations in Oregon

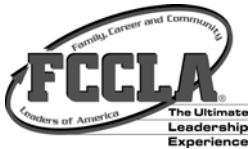


Table of Contents



Introduction		1
SLDC	Student Leadership Development Center	2
AOFC	Associated Oregon Forestry Clubs	3
DECA	An Association of Marketing Students	4
FBLA	Future Business Leaders of America	5
FCCLA	Family, Career & Community Leaders of America	6
FFA	An Association of Agricultural Science Education Students	7
HOSA	Health Occupations Students of America	8
SkillsUSA	An Association of Students in Technical, Skilled & Service Studies	9



Career and Technical Student Organizations...

Assist students by:

- ❖ Providing opportunities to meet Oregon diploma requirements
- ❖ Developing leadership skills
- ❖ Enhancing employability skills
- ❖ Fostering understanding and appreciation of the free enterprise system
- ❖ Promoting the importance of the family
- ❖ Valuing and respecting citizenship
- ❖ Developing personal and social relationship skills

Assist schools by:

- ❖ Providing additional tools to meet Oregon's diploma requirements, Career Related Learning Standards, and Extended Application Standards
- ❖ Increasing students' interest in learning
- ❖ Promoting positive community and school relationships
- ❖ Publicizing the value of career and technical education to students
- ❖ Supporting the total school program and education process
- ❖ Enriching the classroom and learning activities
- ❖ Meeting the needs for young leaders and positive role models

Assist communities by:

- ❖ Preparing students for community responsibilities
- ❖ Expanding the labor force with trained capable workers
- ❖ Supporting community projects and activities
- ❖ Identifying with the value of education and the local economy
- ❖ Increasing positive attitudes toward youth and education

Career and Technical Student Organizations Demonstrate the Relevance and Value of Education

Introduction

Student organizations are an integral part of career and technical education. These organizations—AOFC (Associated Oregon Forestry Clubs), DECA (An Association of Marketing Students), FBLA (Future Business Leaders of America), FFA (An Association of Agricultural Education Students), FCCLA (Family, Career and Community Leaders of America), HOSA (Health Occupation Students of America), and SkillsUSA (An Association of Students in Technical, Skilled, and Services Studies)—provide students with the opportunity to meet Oregon's Diploma Requirements and to extend learning from the classroom to the community.

Career and Technical Student Organizations (CTSOs) provide opportunities for students to develop and enhance the skills they will need to be successful in their future career and leadership endeavors. Organized educational activities promoting personal leadership and career enhancement opportunities are integrated into career and technical education programs.

Participation in a CTSO enhances maturity, promotes career readiness, and provides a smooth transition from high school to a technical school/college, community college, college or university, or directly into the workforce. CTSOs are important components of career and technical education programs and Oregon's education system.

The interaction between CTSOs and business and industry is especially meaningful as it allows employers to contribute directly to the student's education. Representatives of business and industry play important roles in classroom instruction, chapter activities, and competitive events. Additionally, through participation in CTSO activities, students attain and showcase valuable career development skills to potential employers.

Career and Technical Student Organizations have an excellent reputation and many years of success. CTSOs specifically provide students with challenges, positive role models, personal confidence, and meaningful interactions. The leadership and personal growth opportunities offered through these organizations are extremely valuable to all students, including those who may not encounter such opportunities elsewhere during their school experience.

The Student Leadership Development Center

The Mission of...

The Student Leadership Development Center is to coordinate the activities of Oregon's Career and Technical Student Organizations, which provide opportunities for students to develop leadership, academic and career skills to meet Oregon's diploma requirements.



In July of 1974, the Student Leadership Center was established to coordinate statewide activities and to provide technical assistance to students and advisors of approved student organizations. Since that time, the Student Leadership Development Center has collaboratively managed Oregon's seven CTSOs.

For more information
please contact:

SLDC
2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4760
(503) 540-4493 Fax

The Student Leadership Development Center (SLDC) is a contracted program of the Oregon Department of Education (ODE) through Willamette Education Service District (WESD), providing state leadership, support, and coordination for Oregon's seven career and technical student organizations: AOFC, DECA, FBLA, FCCLA, FFA, HOSA, and SkillsUSA. By providing relevance to learning, these organizations serve as an effective vehicle to assist students in meeting Oregon diploma requirements and provide opportunities to participate in Career Related Learning Experiences (CRLE) and to demonstrate proficiency in Essential Skills (ES), Career Related Learning Standards (CRLS) and Extended Application Standards (EA).

Through the Center's work with students, schools, and teachers, Oregon students have local, state, and national opportunities to develop and enhance their academic, leadership, citizenship, and career skills in preparation for adult responsibilities.

CTSOs are an integral component of career and technical education, providing connecting activities between academic and work-based learning. CTSOs provide learning experiences that prepare students for the many demands of the future. Students apply academic and technical knowledge and skills to new situations, develop communication and teamwork skills, and learn to work collaboratively with people from diverse backgrounds.

PROGRAM DELIVERABLES and OBJECTIVES:

- ❖ Annual written work plans for each CTSO including calendars of events, yearly organizational and event budgets, and summary statements of SLDC support needed to accomplish objectives.
- ❖ Monthly reports demonstrating progress toward achieving work plans, as well as quarterly progress and financial reports.
- ❖ Annual reports including chapter, student and advisor membership; fiscal review; documentation of state officer training plan implementation; work plan evaluation; description of activities assisting students in achieving diploma requirements; scholarship recipients; Oregon national officers and award winners; activity attendance; cash and non-cash gifts; business partnership and volunteer support; and goals for the coming year.
- ❖ Collaboration and cooperation with, and accountability to Oregon Department of Education's contract administrator, through regular meetings.
- ❖ Coordination between each CTSO Coordinator and State Advisor (Department Specialist) to align mission and activities with CTE curriculum and diploma requirements, through regular meetings between ODE and SLDC staff.
- ❖ SLDC staff to develop and implement state officer training plans, and facilitate and guide student officer activities, board meetings, conferences and other organization activities and events that further the learning of students and contribute toward achieving diploma requirements.
- ❖ Services and support for all CTSO statewide leadership and skill development events and activities.
- ❖ Facilitation of Oregon participation in regional and national leadership and skill development activities.
- ❖ In-service training to CTSO boards, and attendance and participation in CTSO board meetings.

TARGET GROUPS SERVED:

Oregon strives to provide an education system that will help youth be successful in the ever-changing world in which we live. CTSOs are an integral part of this plan. School districts throughout Oregon participate in these activities and receive SLDC services.

AOFC

Associated Oregon Forestry Clubs

Associated Oregon Forestry Clubs (AOFC) is an organization for students preparing for a future in forestry and natural resources related industries. Through AOFC, students are involved in leadership and skill development activities in their school, community, and throughout the state. Participation in AOFC helps develop a sense of responsibility, and provides opportunities to work cooperatively and safely while increasing knowledge and skills related to forestry and natural resources.

Students who are actively involved in AOFC can strengthen confidence in their self and their work while participating in worthwhile natural resources based service-learning projects, such as:

- Tree planting and Arbor Day projects;
- Riparian area restoration;
- Fire safety programs at elementary schools; and
- Stream development and trail clearing.

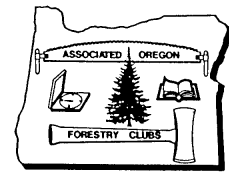
Active members of this student organization acquire career related skills and personal development in citizenship, leadership, and scholastic achievement. Activities include:

- Participation in state logging conferences;
- Student recognition for skills and knowledge; and
- Attendance at AOFC/FFA Fire Training School.

AOFC is supported by numerous public agencies and private forestry/natural resources related industries, which have assisted in the growth and development of the organization. They provide technical assistance and material resources that are used in field experiences for members enrolled in forestry and natural resources programs.

The Mission of...

AOFC is to prepare young men and women for natural resource careers.



The Associated Oregon Forestry Clubs began in Oregon in 1980. AOFC is an integral part of the forestry/natural resource instructional program in Oregon. As a career and technical student organization, AOFC is unique to the state of Oregon.

For more information please contact:

AOFC

2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4664 or
(503) 385-4715

The Mission of...

DECA is to enhance the co-curricular education of students with interests in marketing, management and entrepreneurship.



DECA was organized in 1946 as Distributive Education Clubs of America, but has been known since 1991 by its acronym. Oregon DECA was chartered in 1955. By developing business partnerships, DECA members develop leadership skills and civic consciousness through competition and recognition.

For more information please contact:

Oregon DECA
2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4742
www.oregondeca.org

DECA

An Association of Marketing Students

DECA is an integral part of marketing education. As a co-curricular program of leadership, personal development, and career encouragement, DECA helps students develop an understanding of marketing, management, and entrepreneurship skills, while increasing civic consciousness, social intelligence, and leadership development.

The Oregon DECA Association strives to make the connection between marketing education and the business community. DECA provides a bridge between classroom study and real world applications by offering marketing and leadership training based directly on classroom study. Students are taught the fundamentals of marketing and management as well as the principles of economics and the free enterprise system through classroom instruction, on-the-job training and DECA activities, including project based learning experiences and competitive events.

State and international level competition provides marketing students with motivation and recognition that encourages them to expand their occupational, leadership, and management competence.

Working in partnership with the marketing program, DECA helps prepare students for careers in diverse areas including marketing, hotel management, restaurant marketing and management, internet marketing, department and specialty store retailing, industrial and international marketing, finance and credit, advertising, insurance, wholesaling, and entrepreneurship. The curriculum is tailored to the specific career goals of the student and includes academic, communication, human relations, and employability skills.

FBLA

Future Business Leaders of America

Future Business Leaders of America (FBLA) is an organization designed for students interested in pursuing a career in business and management.

FBLA provides students with a bridge to the professional community as they prepare for a number of occupations in business, by learning to lead and participate in group discussions, preside at meetings and conferences, work effectively within communities, and engage in practical problem-solving and decision-making.

FBLA helps schools develop business partnerships while offering students opportunities for networking with business professionals, providing relevant learning opportunities to business students and creating opportunities for real and valid assessments.

Active members of FBLA refine their business skills and learn and practice leadership and citizenship by participating in a variety of individual and team activities.

FBLA encourages students to:

- Develop competent business leadership;
- Strengthen their confidence in themselves and their work;
- Understand American business enterprise;
- Prepare individual projects which contribute to the improvement of family, business, and community;
- Develop character, prepare for useful citizenship, and foster patriotism;
- Practice efficient money management;
- Improve scholarship and promote school loyalty;
- Establish occupational goals; and
- Transition from school to work.

The Mission of...

FBLA is to provide opportunities for business students to develop professional, technical and career supportive competencies and to promote civic and personal responsibilities.



FBLA was conceptualized in 1937 by Dr. Hamden L. Forkner of Columbia University. The first chapter began in 1942 with Oregon joining in 1949. FBLA gives students a chance to learn first hand about the business community.

For more information please contact:

Oregon FBLA
2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4712
www.oregonfbla.org

The Mission of...

FCCLA is to promote personal growth and leadership development through family and consumer sciences education.



Founded in 1945, FCCLA focuses on the multiple roles of family member, wage earner, and community leader.

Members build skills for life through:

- Character development;
 - Creative & critical thinking;
 - Interpersonal communication;
- Practical knowledge; and
- Career preparation

For more information please contact:

Oregon FCCLA
2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4748

FCCLA

Family, Career and Community Leaders of America

Everyone is part of a family, and Family, Career, and Community Leaders of America (FCCLA) is the only national career and technical student organization with the family as its central focus.

Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues through family and consumer sciences education.

Chapters use the planning process to create projects which focus on a variety of youth concerns, including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, environment, nutrition and fitness, teen violence, and career exploration.

Involvement in FCCLA offers members the opportunity to expand their leadership potential and develop skills for life that are necessary in the home and workplace: planning, goal setting, problem solving, decision making and interpersonal communication.

FCCLA offers students opportunities for:

- Assessment and recognition of student work;
- Connection of school and students' next steps;
- Development of critical thinking and practical reasoning skills;
- Access to applied learning resources;
- Service learning/community service;
- School-to-career partnerships; and
- Student portfolio experiences.

FFA

An Association of Agriculture Education Students

FFA is a nationally affiliated student organization designed for students who wish to be leaders in and pursue a career in some phase of agriculture: production agriculture, agriscience, agribusiness, or agricultural marketing. FFA is an integral part of the student's experience in the agriculture education classroom.

By following the FFA motto "learning to do, doing to learn, earning to live and living to serve" students are able to cross the bridge to a successful career in natural resources. Classroom based instruction, work based learning, and the student organization support the FFA delivery system.

Students learn and develop technical skills and apply academic skills that range from formulating complicated feed rations for livestock to tissue culture of plant materials by taking advantage of classroom instruction based on applied learning units.

The Supervised Agricultural Experience (SAE) program offers students work based learning. FFA members, supervised by their FFA advisors, participate in projects selected from hundreds of options within 72 project proficiency areas. This project is carefully monitored throughout the student's FFA career as he or she applies the skills learned in the classroom.

FFA activities provide the third support in the agricultural education bridge. The FFA provides an enjoyable educational opportunity for students to evaluate their technical and leadership skills as they step across the bridge to their future.

The Mission of...

FFA is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education.



FFA was founded in 1928 and began in Oregon in 1929. FFA students must be enrolled in an agriculture/natural resources class in an approved agriculture education program in order to be eligible for membership.

For more information
please contact:

Oregon FFA
2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4664 or
(503) 385-4715
www.oregonffa.com

The Mission of...

HOSA is to promote career opportunities in the health care industry and enhance the delivery of compassionate, quality health care to all people.



Since its inception in 1976, HOSA provides a unique program of leadership development, motivation, and recognition exclusively for secondary, post-secondary, and collegiate students in Health Sciences Education programs.

HOSA is 100% health care!

For more information
please contact:

Oregon HOSA
2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4748

HOSA

Health Occupations Students of America

Health Occupations Students of America (HOSA) is a national student organization endorsed by the U.S. Department of Education and the Health Science Technology Education (HSTE) division of ACTE. HOSA's two-fold mission is to promote career opportunities in the health care industry and to enhance the delivery of quality health care to all.

Oregon HOSA helps students develop leadership, citizenship, and occupational skills through applied learning opportunities with a unique program of motivation and recognition exclusively for students enrolled in Health Sciences Technology Education programs. HOSA is 100% health care.

HOSA is a powerful instructional tool that works because it is integrated into the HSTE curriculum and classroom. Through the HOSA/HSTE partnership, classroom instructors are committed to developing the total person, recognizing the importance of providing students with training far beyond the basic technical skills needed for entry into the health care field. The health sciences curriculum is enhanced and made relevant to real-life situations by training in such skill areas as: leadership, communication, team building, public speaking, technical skills, dependability and professional behavior. Members develop skills through classroom instruction, hands-on learning, and community based practicum experiences. From this base, students can cross the bridge to success in careers, communities and families.

HOSA is the pipeline for training dedicated workers who, in addition to their technical skills, are people-oriented and capable of playing a leadership or followership role as a member of a health care team in the rapidly changing health care system.

SkillsUSA

An Association of Students in Technical, Skilled and Service Studies

SkillsUSA Oregon serves student and professional members who are enrolled in programs in technical, skilled trades, and service occupations. SkillsUSA prepares America's high performance workers and provides quality education for students in leadership, teamwork, citizenship and character development. SkillsUSA builds self-confidence, work attitudes and communications skills while emphasizing total quality at work, high ethical standards, superior work skills, and pride in the dignity of work. SkillsUSA promotes understanding of the free enterprise system and involvement in community service.

Approximately 15,000 teachers and school administrators serve as professional SkillsUSA members and instructors. More than 1,000 corporations, trade associations and labor unions actively support SkillsUSA on a national level through financial aid, in-kind contributions, and involvement of their members in SkillsUSA activities. Many more work directly with state associations and local chapters. Oregon's Industry Council involves industry representatives with education and provides the technical committees that serve the State Skills Championships.

SkillsUSA programs include local, state, and national competitions in which students demonstrate occupational and leadership skills. SkillsUSA programs also help to establish industry standards for job skill training in the classroom. SkillsUSA Oregon wants to build on Oregon's success to become a recognized force in the national skills competitions, as a means to be recognized for the education of superior skilled workers.

The Mission of...

SkillsUSA is to promote leadership, personal growth, citizenship and career success to students in technical and leadership programs by providing integrated educational application while preparing students for futures in the trade, industrial, service, and technical occupations.



SkillsUSA was originally Vocational Industrial Clubs of America, initially conceptualized in the 1920's, formally established in 1965, and started in 1970 in Oregon. VICA became SkillsUSA in 2004.

For more information
please contact:

Oregon SkillsUSA
2611 Pringle Rd SE
Salem, OR 97302
(503) 385-4637
www.oregonskillsusa.com